# Venkata Vara Prasad Jaladanki

Experienced Full-Stack Lead Engineer with 5+ years of expertise across EdTech, FinTech, and CRM platforms.

Lead Engineer specializing in scalable applications, with 5+ years of cross-domain expertise and a track record of 60% performance improvements. Proven leader who combines technical excellence with mentoring and entrepreneurial experience.



- ivvprasad123@gmail.com
  ivvprasad123@gmail.com
- Pangalore, India
- in linkedin.com/in/2116

- 9502803691
- www.varaprasad.dev/
- github.com/Varma2116

## **WORK EXPERIENCE**

# **Lead Engineer** HighLevel

07/2024 - Present Remote

Leading CRM and Marketing Automation Platform serving 100,000+ users globally.

#### Achievements/Tasks

- Lead architecture and development for enterprise CRM platform serving 100,000+ active users
- Promoted from Senior Software Engineer to Lead Engineer based on exceptional performance and technical leadership
- Achieved 60% performance improvement through advanced
  Vue optimization, code splitting, and lazy loading techniques

#### **SDE-2**

### NewBazaar Technologies(Shopse)

11/2022 - Present Bangalore

Achievements/Tasks

- Implemented caching strategies using Redis and enhanced merchant application performance by 22%.
- Added a load balancing layer to efficiently to improve availability and fault tolerance
- Brought down the average transaction time by 2seconds by reducing latency with optimization at the infrastructure level.

# Full Stack Developer(SDE-2)

#### Vedantu Innovations

01/2021 - 11/2022

Bangalore

#### Achievements/Tasks

- Created multiple micro-services out of monolithic architecture to improve the performance, scalability and availability
- Participated in Agile development methodologies, including sprint planning, daily stand-ups, and retrospective meetings, to deliver features in an iterative way and adapted to changing requirements.

# **EDUCATION**

#### BTech RGUKT IIIT NUZVID

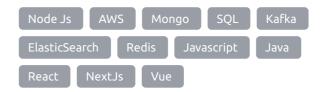
04/2017 - 01/2021

Courses

Computer Science

NUZVID

# **SKILLS**



# **LANGUAGES**

English

Full Professional Proficiency

Hindi

Limited Working Proficiency

Telugu

Full Professional Proficiency